



KITCHENAID LAUNCHES IT'S PROFESSIONAL BAKEWARE IN INDIA

New Delhi, January, 2015:

The KitchenAid brand, known for its iconic stand mixer and other cooking and baking essentials, is launching its 0.8 mm Aluminized Steel Professional Bakeware collection in the Indian market to include more options for professional and home bakers.

It's often said that baking is more science than art, requiring precision every step of the way and KitchenAid's goal is to give bakers one less thing to worry about by providing meticulously designed tools that deliver professional-style results, whether it's perfecting a classic chocolate cake or tackling chocolate croissants.

Features and Benefits

DURABLE PROFESSIONAL WEIGHT ALUMINISED STEEL

Commercial-grade 0.8mm aluminized steel resists rusting and temperatures up to 230°C while providing even heating for optimal baking and browning results.

DRAWN & FOLDED DESIGN

Squared corners and reinforced rims enhances strength and resistance to warping for professional results.

ILAG NONSTICK ULTIMATE FINISH

A professional coating for the serious baker providing excellent abrasion resistance and the PFOA & PTFE free three-coat nonstick system provides long lasting performance and ensure baked goods release easily.

DISHWASHER DURABLE

Easy clean - up, rust resistant performance

KitchenAid India has launched a total of 9 products at the moment ranging from Muffin Pans to Cookie Sheets to Pizza Pans.

- [KitchenAid® Professional-Grade Nonstick 6-Cavity Regular Sized Muffin Pan Set of 2](#)

Bake 12 regular sized muffins, cupcakes, or cheesecake cups with this set of two, 6-cavity pans.

- [KitchenAid® Professional-Grade Nonstick 12-Cavity Mini Muffin Pan Set of 2](#)

Bake 24 mini muffins, mini cupcakes, or mini quiche with this set of two, 12-cavity pans. This product is perfect for party appetizers.

- [KitchenAid® Professional-Grade Nonstick 13"x18" Cookie Sheet](#)

Our largest cookie sheet is ideal when making cookies, croissants, or biscuits for family gatherings or special events.

KitchenAid®

- [KitchenAid® Professional-Grade Nonstick 9"x13"x2" Cake Pan](#)

Bake delicious cakes, brownies, cobblers, chilled desserts, and lasagna with this rectangular pan.

- [KitchenAid® Professional-Grade Nonstick 15"x10"x1" Jelly Roll Pan](#)

This shallow rectangular pan is designed to bake a thin layer cake that can be covered with filling then rolled for a special occasion treat. The nonstick coating is ideal for preparing jelly rolls, yule logs, pumpkin rolls, or sheet cakes without sticking problems and ensures easy cleaning.

- [KitchenAid® Professional-Grade Nonstick 12" Thin Crust Pizza Pan](#)

Skip takeout and make delicious thin crust pizza at home with our 12" thin crust pizza pan.

- [KitchenAid® Professional-Grade Nonstick 9"x13" Cookie Sheet](#)

From croissants to cookies, bake batches of family favorites with this essential cookie sheet.

- [KitchenAid® Professional-Grade Nonstick 9"x9"x2" Square Pan](#)

Satisfy a larger crowd with this slightly larger version of our 9"x9"x2" Square Pan. This product is perfect for baking a variety of cakes, brownies and cobblers.

- [KitchenAid® Professional-Grade Nonstick 9"x2" Round Pan](#)

One can bake layer cakes or focaccia bread with this slightly larger version of our 9"x2" round pan with nonstick coating. Perfect for birthdays, graduations, and holidays

- [KitchenAid® Professional-Grade Nonstick 9" Pie Pan](#)

Ideal for baking fresh fruit pies and breakfast quiches. The product is standard-size round pan with nonstick coating for neat, hassle-free removal. Ideal for mealtime desserts, holidays, and other special occasions

Prices start at Rs. 1199/- only. Available at select outlets and across India and also on www.kitchenaidindia.com

For more info, kindly contact:

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